

Fundraising for your Trip

CCV Missions

A FAITH BUILDING EXPERIENCE

- **Cost** is the biggest roadblock to people going on a mission trip. Do you think God intends for us to only follow his path for us when it's convenient and cheap?
- **Key lessons** you'll learn: true dependence on God, appreciation for the Church around you, what sacrifice looks like.
- **Prayer** is going to make or break you! Ask God that since he called you on this trip, and you've taken that step of obedience, that he'll be by your side to make it happen.
 - Pray for God to challenge you. Pray for your teammates to meet their goals. Pray for faith through the distractions and worries. Pray for the people you'll be serving. Pray for God to bring you the faithful people who will make up your support team.



FUNDRAISING STRATEGY 1: Self-Sacrifice

- **You cannot expect other people to sacrifice their finances if you are not willing to make the same sacrifices.**
- We suggest you pay at least 1/3 the total cost.
- Things to give up:
 - Eating out, movies, new clothes, coffee shops, other trips
- Other ideas to make extra money yourself:
 - Ask for trip money instead of birthday gifts, work another short term job, sell things, offer a service to friends and family (babysitting, yard work, etc), host a party and share your trip plans and ask!



FUNDRAISING STRATEGY 2: Recruit a Support Team

- Asking people to help support your mission trip is NOT begging for money.
 - It's giving people the opportunity to be a part of what God's doing through this trip!



Recruiting a Support Team:

1. Namestorm – Put 100-200 names on a list!
2. Write a letter/Create a website/film yourself/draw a picture/use Facebook – however you want to best tell your friends and family about this trip!
 - Share about your life lately and why this trip is a part of your next step.
 - Share about the ministry and what you'll do there.
 - Explain the need and what you're doing to help raise the funds.
 - Tell them you'll call to follow up.



3. Follow up with them. Phone call, in person, acknowledge they got the letter/link/note/video.
4. The Big Ask! Ask them if they are willing to give to be a part of this trip with you. Be direct and to the point, be confident!
 - If they say no, ask if they know others who might be interested!
 - If they say yes, make sure they know the details of how to donate. Then add them to your list.
5. Send Thank you notes. Handwritten and personal!
6. Follow up with them before, during and after the trip with stories, updates, and photos!



FUNDRAISING STRATEGY 3: Team Fundraising

- Doing it together can create some energy and open more doors of opportunity. Many hands make light work.
- **Garage Sales and Car Washes** – gather donations from family and friends, make sure the patrons know the funds are going for your mission trip.
- **DESIGN and Sell a SHIRT** – lots of people are using sites like **fundthenations.com** to design a shirt and sell.



FUNDRAISING STRATEGY 4: Fundraising Websites

- Use Crowdfunding platforms like goFundme.
- Pay attention: Questions to consider:
 - Are the donations people make tax deductible or not?
 - Who is the beneficiary of the donated funds – you personally or an organization/non-profit?
 - Does the website company take a % of the donations or do you get 100%?



FUNDRAISING STRATEGY 4: CCV Website

- **USE THIS!!!** <https://ccv.church/missions-donate> is where people can make a tax-deductible donation on your behalf to the trip.
 - 100% will go toward your trip; but it's technically a donation to CCV.
 - Link to it from your Facebook or personal website. Send the link via email to family and friends.



FUNDRAISING STRATEGY 5: Social Media

- You could use Facebook or Twitter instead of creating a webpage just for you.
- Post updates and photos.
- Invite friends and family.
- Post the link to CCV to make a donation!



WHAT NOT TO DO



- Can't use CCV's Tax ID number for *any purpose* or CCV's non-profit status for *any purpose*.
- No fundraising on CCV campus – no flyers in the parking lot, no selling cookies before service, no donation jars set outside the coffee shop.
- For any public fundraisers like car washes and garage sales, no putting CCV's logo on your signs or flyers.
- No mass emails to everyone you know at CCV. Target individual people you have a personal relationship with.
- For any public fundraisers through restaurants or other companies, they need to know they are giving money to you for your trip. They can donate that money to CCV after the fundraiser on your behalf but CCV is not the one fundraising or asking for the money.

The bottom line is that you're fundraising to help pay your personal trip fee, not fundraising for CCV to send you on this trip.